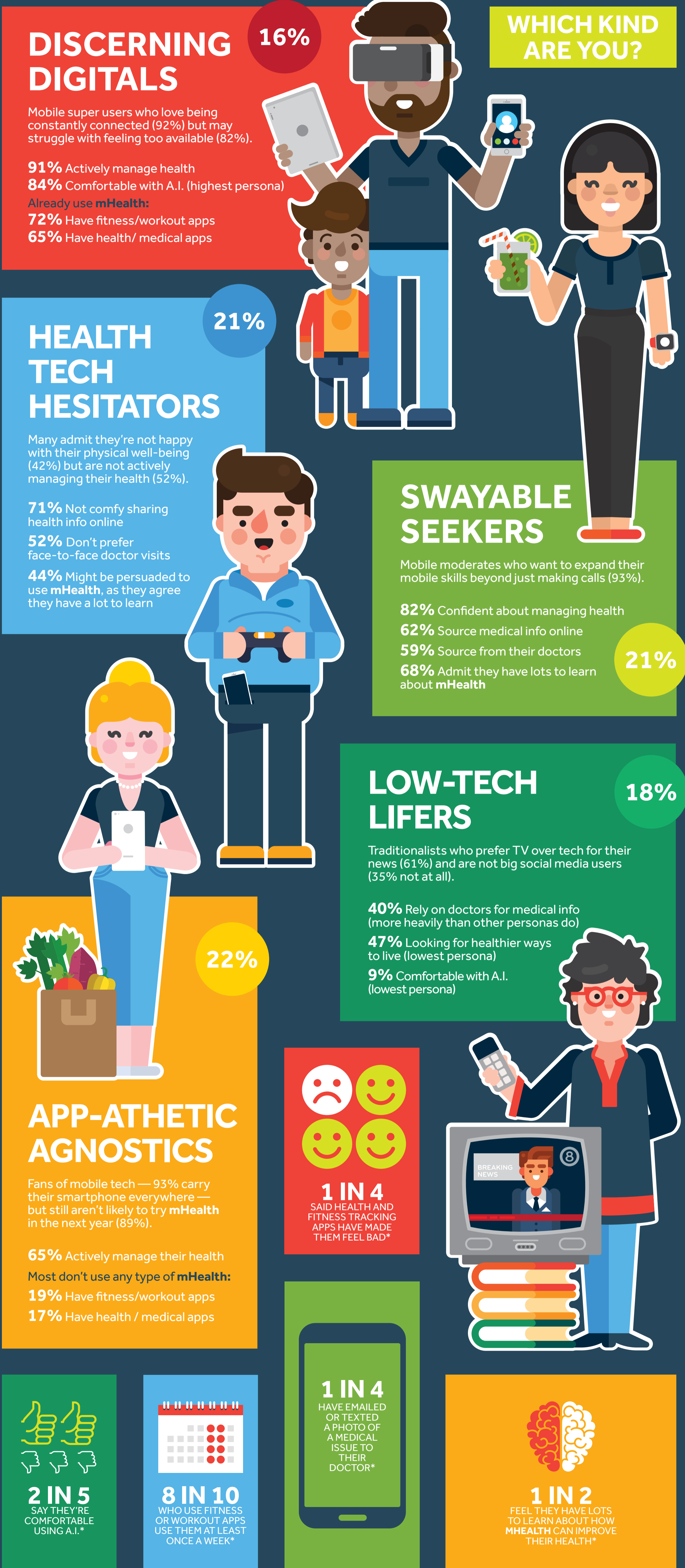


# Meet the 5 Kinds of mHealth Users

Who's into mHealth (mobile health tech) and who's on the fence? Find out who's who and how they approach tech and health, according to the **Ketchum mHealth Monitor**.



LEARN MORE AT [KETCHUM.COM/MHEALTH-MONITOR](https://www.ketchum.com/mhealth-monitor)

\*BASED ON AN ANALYSIS OF TOTAL STUDY PARTICIPANTS. COPYRIGHT © KETCHUM ALL RIGHTS RESERVED V2

